

SELECTION FOR THE POST OF SENIOR PUBLICITY INSPECTOR EX CADRE

IN PAY BAND Rs. 9300-34800 + GRADE PAY Rs 4200/-

Max Marks : 100

SECTION I

(5 X 10 = 50 marks)

Answer any five questions.

- 1) (a) Write about Official Language Policy. (5 marks)
(b) What are ZOLIC and TOLIC? What are the purpose of constituting these Committees? (5 marks)
- 2) Explain the conditions applicable for film shooting and formalities to be taken for granting film shooting permission. (10 marks)
- 3) (a) What are the precautions to be taken while publishing employment notices? (5 marks)
(b) Rules for tender and auction advertisements. (5 marks)
- 4) Explain the various steps to be taken for conducting an inaugural function of a newly introduced train. (10 marks)
- 5) Explain the various steps to be taken for conducting a public function organized by railways. (10 marks)
- 6) Name the various departments in railways and their major functions and activities. (10 marks)

SECTION II

(4 x 3 = 12 marks)

- A) Write Short Notes on the following
- 1) Various kinds of leave applicable to railway men.
 - 2) Philatelic exhibition.
 - 3) Heritage run.
 - 4) Adarsh stations and World Class stations.
- B)
- 1) Name the important railway establishments situated at the following places: (2 marks)
(a) Chittaranjan (b) Varanasi (c) Bangalore (d) Kapurthala
 - 2) Expand the following: (2 marks)
(a) RITES (b) RDSO (c) DAVP (d) RVNL

SECTION III

Say True or False.

(8 x 2 = 16 marks)

- 1) As per SOP, production of films by railways including documentary and quickies, CPRO got powers without finance concurrence.
- 2) As per SOP, insertion of advertisements non DAVP newspapers, CPRO got full powers with finance concurrence.
- 3) As per SOP, hiring of audio/video multi-media materials for special occasions, CPRO got powers with finance concurrence.
- 4) Mathrubhumi is the largest circulated vernacular daily in Kerala.
- 5) Revenue from film shooting will be accounted to PR Department
- 6) The Head of Public Relations in Indian Railway is Additional Director General (Public Relations).
- 7) Railway advertisements should not be released to the railway magazines and other allied railway publications.
- 8) Railway may fix license fee for still photography for commercial purpose in consultation with associate finance.

Fill in the blanks

(9 x 2 = 18 marks)

- 1) Duranto Express was introduced in Southern Railway in the year _____.
- 2) Southern Railway has _____ route kms and _____ divisions and _____ stations.
- 3) Expenditure on advertisements comes in the budget under the category _____.
- 4) As per SOP, _____ have full powers to participate in exhibition.
- 5) As per SOP, souvenir/special publications, CPRO have full powers upto Rs _____ per case.
- 6) DAVP rates are advertised by Ministry of _____.
- 7) First ever train in India run between _____ and _____.
- 8) _____ is the appellate authority for RTI in Southern Railway.
- 9) Foreign nationals visit as tourists must take permission from Ministry of _____ for taking video photographs of the railways.